



SOUTH LOUISIANA SOLO SONGWRITERS FESTIVAL

MUSIC INDUSTRY CONFERENCE

FRIDAY, MAY 24

8 AM - 5:30 PM

How to Promote Yourself in the New Industry Model

Matt Hanks, Shore Fire Media (Bruce Springsteen, Elvis Costello, Carole King, Cyndi Lauper) and Glenn Dicker, founder Yep Roc Records (Nick Lowe, Jim Lauderdale, Mandolin Orange). Moderated by Aileen Bennett.

Making a Great Record: Making the Most out of Studio Time

Garry Tallent (E Street Band), Justin Tocket (Dockside Studio), Sean Ardoin (Grammy nominee), Moderated by CC Adcock (Producer).

Who's Got Your Back? What Managers Do and Look for in Artists

Chris Kasa (UROK- Jade Bird, Liam Gallagher), Reid Martin (MidCitizen Entertainment - Big Freedia, Sweet Crude, Tank and the Bangas), Ed Gerrard (Impact Artist - Gipsy Kings, Amy Helm) Moderated by Reid Wick.

Songplugging: Helping Songwriters Pitch their Songs

Jacee Badeaux (Big Yellow Dog Music - Jesse James Decker, Meghan Trainor, Josh Kear). Followed by one-on-one opportunity for songwriters to speak directly to Jacee Badeaux. Moderated by Scott Durbin.

The art of Songwriting

Rusty Tabor (Earl Bud Lee Publishing - Friends in Low Places), and Gary Larsen (Royal Teeth), and Bob Holbrook (Holbrook Multi Media). Moderated by Reid Wick.

SATURDAY, MAY 25

9 AM - 3 PM

Navigating Nashville: From Getting Discovered, to Landing a Record Deal with Big Machine Label Group (Taylor Swift, Sheryl Crow, Florida Georgia Line, Lady Antebellum)

Eric Smith and Payton Smith discuss their journey as a father/son-manager/artist duo navigating the music industry in Nashville. Moderated by Aileen Bennett.

Getting in Sync: How Artists and Music Supervisors Work Together to Get Music in TV, Film, Video Games, and Commercials

Jamie N. Commons (Orange is the New Black, Battlefield Hardline, Beats by Dre) and Ed Gerrard (Impact Artist - Scream, The Princess and the Frog, The Big Lebowski). Moderated by Scott Durbin.

Anatomy of Music Copyrights and Publishing Income: How to Protect and Monetize Songs

Steve Lowy (Attorney, Managing Shareholder of Isaacman, Kaufman, Painter, Lowy & Zucker P.C. in Los Angeles, California), Don Glista (Senior Legal & Creative affairs Manager at Universal Music Publishing-London), Edgar D. Gankendorff (Provosty & Gankendorff, LLC-New Orleans). Moderated by Aileen Bennett.

* Schedule and panelists subject to change.

** Registration is first 60 minutes of each day.

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Panels and Q&A

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Warehouse 535, Lafayette, LA

Registration includes SOLO Weekend

Festival Pass + ticket to SOLO Sessions on

Friday Night

